

Ingram Micro Welcomes New Director to Head Cloud Business Unit in META region

Dubai, United Arab Emirates – February 3, 2019:

Ingram Micro announced today that Guruprit Ahuja has joined the company as Cloud Director for META region (Middle East, Turkey and Africa). Guruprit Ahuja will be replacing Rahul Bhavsar who has taken up a new role in Ingram Micro headquarters in Irvine, California, starting January 2019.

Ingram Micro established its Cloud Business unit in the META region in November 2015 and in the last three years the company has built a strong foundation with awareness, transformation and strategy. Ingram Micro established itself as a leader in Cloud business within a short period of time by rolling out the Cloud marketplace META, and has been continuously adding enhancements to help partners in the region to be more competitive.

Guruprit Ahuja comes with 27 years' experience, holding key leadership roles with organizations promoting cloud computing platforms, data centre services, software solutions across India, Korea, South-East Asia, Middle-East & Africa. He has consistently exhibited success in leading strong performing teams, building & transforming new businesses while targeting channels & direct sales at Microsoft, Parallels (Odin), Acronis, RackNap & Net4India. For this, he was awarded the "Microsoft Compete Strategy Initiative" awards for two consecutive years besides being awarded the CEO's prestigious "Pinnacle Club Award" at Parallels (Odin).

"We welcome Guruprit Ahuja as our Cloud Business Unit leader in the META region, and look forward to the contributions he and his team will make to further build our business." said Ali Baghdadi, senior vice president and chief executive of Ingram Micro's META region. "We continue investing in our Cloud business, as we see Cloud as an excellent platform and vehicle for all fast-developing technologies. We are committed to investing in resources and tools to meet our ambitious goals and objectives in this area."

"I am very proud joining Ingram Micro team," – added Guruprit Ahuja. "With my vast experience in Cloud, I am confident we will be able to further enhance our Cloud strategy and will add value to our channel partners and vendors."



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